MAGNA
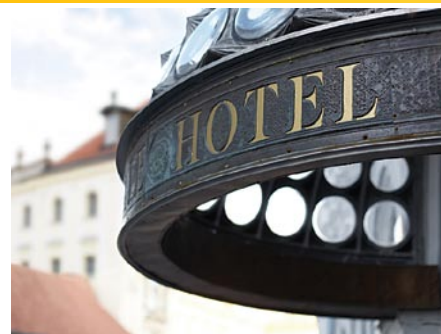## TIMESHARE SOFTWARE

Software that makes managing your timeshare resort, vacation club or fractional MUCH more efficient and MUCH less frustrating...

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MAGNA
TIMESHARE SOFTWARE

MAGNA offers timeshare management software your employees will actually like using...

Are you satisfied with your management software or are you just putting up with it?

MAGNA offers a new timeshare resort software solution that integrates **ALL** of your business functions into the same, easy-to-use package.

■ *Faster than what you currently use—by a huge margin*

■ *Easy for new and existing staff to learn (less than a couple of hours for each module)*

■ *Internet-based—runs on any Windows,® Linux®or Macintosh® computer*

■ *Quickly customizable for your exact needs and type of business*

■ *Capable of producing unlimited reports to keep track of statistics*

■ *Very secure, with built-in permissions that allow you to set access privileges for each person in your company*

■ *Your staff will LOVE it—once companies switch to MAGNA they tend to stay with us forever* (see testimonial at right)

Find out more... ❯

MAGNA provides easy-to-use software solutions for:

■ *Timeshare Resorts*
■ *Vacation Clubs*
■ *Tour Generators*
■ *Owner's Associations*
■ *Fractional Ownership Resorts*
■ *Whole Ownership Properties*
■ *Private Residence Clubs*
■ *Camp Grounds*

MAGNA software is used by vacation industry and timeshare companies in many different countries around the world. Talk to a representative about support options (phone numbers on back cover).
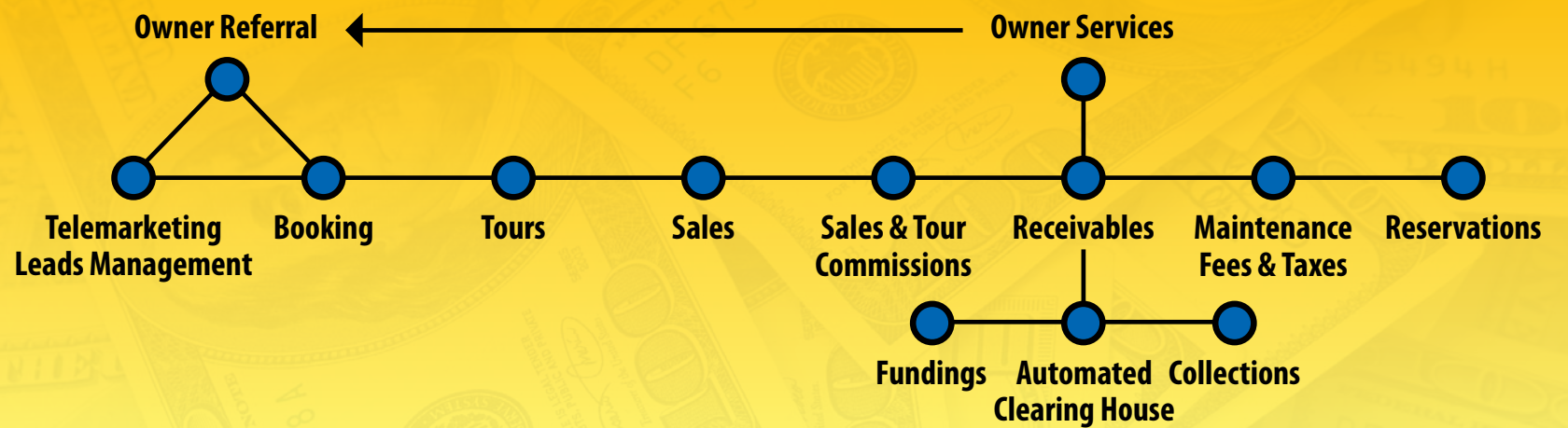
"I first purchased the MAGNA system in 1997 for use in a timeshare marketing company that I owned. Two years later I joined a timeshare resort and suggested that they investigate MAGNA for their sales and marketing operations. They purchased the software and it performed as promised. In 2002 I was the CEO of an Orlando timeshare resort, which had installed a system other than MAGNA prior to my joining the company. We assigned the CFO and the in-house IT manager the responsibility of comparing MAGNA to the existing system, and following their due diligence, the company converted to MAGNA. We currently use MAGNA to manage an internet marketing and prospect generation company."

— F. B., Business Owner and Entrepreneur

MAGNA Software Modules

All of the modules are interconnected, streamlining your resort operations and activities. MAGNA software will enhance your executive's and employee's jobs, making them simpler, _faster_ and easier to do—and increased speed means **higher profits** and _MUCH_ less stress.

Owner Referral ← Owner Services

Telemarketing Leads Management — Booking — Tours — Sales — Sales & Tour Commissions — Receivables — Maintenance Fees & Taxes — Reservations

Fundings   Automated Clearing House   Collections

Telemarketing / Leads Management: Collect leads from your web site and inbound agents. Import lead list databases or use keyboard entry. Contact leads using your dialers, our dialers or manually dial numbers. E-mail campaigns, direct mail. Agents can set callbacks, DNC, book tours and sell mini-vacs with fulfillment tracking in realtime. E-mail or print confirmation letters. A vast range of reports, customizable to your exact needs. Print vouchers at welcome centers.

Booking: OPC's can book tours by calling the control room or directly on-screen by themselves. Prints or e-mails confirmation letters. Tracks solicitation performance. Reports sales by solicitor, including closing percentage and volume per guest. Prints or displays tour pipeline reporting by office or market source. Vendors can upload their tours via the web. Numerous tour arrival lists.

Tours: Fast registration of tours that integrates directly with tour and vendor payroll. Realtime web screens that show time on tour, who is on tour and who has purchased. Prevents double-booking of tours. Dozens of possible demographic reports, fully customizable. National Zip Code subscription will automatically enter the State and area code. Easy-to-use online tour registration that cuts costs and allows you to control your tour vendors or your own telemarketing bookings or OPC's.
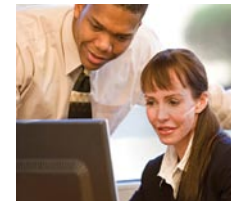
Sales: One simple screen prints professional quality laser printed documents processed on the server so that it is REALLY FAST. Smart documents figure out which documents and which verbiage to use. Your operator does not need to know the product. Product can be a mix of exit program, timeshare deeded real estate, whole ownership or fractional inventory. Includes all four methods of tracking timeshare sales—a feature unique to Magna. The Total Salespersons Report, Sales Generation Reports show you which salespeople and sources to keep or fire. Web realtime Sales Line Reports keep you up to date all the time.

Sales & Tours Commissions: Amazing functionality that will produce payroll at the touch of a button. After posting to journals, add arbitrary transactions for bonuses or chargebacks. Detailed commissions statements with a list of pending contracts that will convince your sales team you are not ripping them off.

Funding & Receivables: This module PAYS you as a developer —note that NO other management software includes both Funding and Receivables features. Track and produce closings, fundings, courthouse paperwork and more. Used by many resorts and accepted by all lenders. Service your own portfolio and gain back control of your owners. Even if you don't service your own paper, lease deals and buybacks will end up on your plate and you need to cover yourself for this eventuality. Does ACH/Direct Debit transactions through your bank or produces monthly invoices.

Maintenance Fees & Taxes: MAGNA users who convert from other management software regularly find money from missed billings. MAGNA flawlessly bills annual, biennial and points inventory types in one pass. Does monthly progress billings for new sales coming into the resort. Produces professional invoices customized to your requirements. Timeshare reports produced with yearly aging (not 30, 60 90 like other bookkeeping systems). Reporting by project and phase for Daily Deposits, Journal Entry Summaries, etc.

Reservations : This module is currently in development. It will integrate with both Mortgage Receivables and Maintenance Fee modules so can see the current status of each at a glance. Provides Check-Out Reports for Housekeeping and Trouble Reports (requested repairs). Quick folio look-up and printing. Reservations, availability and status controls. Rental Reports automatically allocate monies received for Owner's rental units with Developer fee deductions. Special interfaces available for phone system integration, GDS, etc.

Partner with the MAGNA team to gain greater success and profitability with your business

MAGNA TIMESHARE SOFTWARE

MAGNA SERVICES:
We're with you all the way, through installation, training & support

We offer a full range of services to make sure your transition over to MAGNA is smooth, without disrupting your current organization and operations.

- **MAGNA Timeshare Software**
- **On-site installation**
- **Customization as required**
- **Extensive training of your staff**
- **Continuing support services**

Coordination of ALL parts of your business for easier management

MAGNA Timeshare Software synchronizes all your resort activities, allowing each area (from telemarketing to tours to finance...) to work easily with each other—and gives you instant access to critical information for tight management. Easier management means you can be on top of situations, eliminating wasted effort and maximizing profits.

Simple, user-friendly software

MAGNA software is designed to be intuitive and easy for your staff to use. The learning curve is amazingly short: about 30 to 60 minutes per module! The MAGNA interface

is FAST to use—much faster than mouse-based programs, meaning your staff can get more done in a day with much less stress.

MAGNA works with whatever computer system you currently use

Whether you are a small PC-oriented business or a larger networked operation with multiple users at multiple sites, MAGNA has the software, hardware and technical resources to get you connected and running smoothly in record time. MAGNA works with ALL computer platforms, including

Unix, Linux, Macintosh and Windows. Desktop environments include X Windows, Character Terminals, Thin Clients, etc.—and information can be securely accessed over the Internet from remote locations.

Excellent Training—the most important part of a successful installation

MAGNA has friendly, highly proficient specialists and consultants who will help design, implement and configure the systems so that they work best for your specific timeshare operation. During installation we will provide in-depth, hands-on training of your staff so that they know exactly what they are doing and get quickly up to speed. Our trainers provide step-by-step instruction on all aspects of your new system. Training is available either on-site or at our MAGNA Academy Corporate Training Center in Florida.

Choose a custom support package

We understand that no two companies are the same, so you only pay for the support you need. Choose from case by case support to full 24–7 support packages.

Visit our site for more information:
www.Magna.net